

thenewforest



Discover Guide 2022 Advertising Rates

Grow your business with us ...

... in 150,000 Full-colour A5 Guides



www.thenewforest.co.uk

Advertising Rates

Get your business seen in 2022!

- The number one full colour 'must have' visitor guide.
- 150,000 guides for things to do, what's on, where to eat, drink & shop.
- Accommodation listings, town & village maps with information about the New Forest and surrounding areas.
- Distributed all year to over 360 locations, including GNF Member accommodation providers, attractions, museums, shops, restaurants and high footfall locations all over the New Forest.
- Posted to all guide requests made via www.thenewforest.co.uk
- All profits from the guide will be re-invested in promoting the New Forest in the UK and abroad on behalf of its member businesses.

	Attractions/Front Section		Town/Village Section		Accommodation Section	
	Non-Member	Member*	Non-Member	Member*	Non-Member	Member*
Inside Back Cover						£1392
Full page	£1866	£1164	£1454	£907	£1454	£907
Half page	£1164	£670	£907	£526	£907	£526
Quarter page	£670	£407	£526	£330	£526	£330
Eighth page	£407	£253	£330	£201	£330	£201

Prices exclusive of VAT

*Go New Forest Membership

Go New Forest (GNF) is a fully independent, not for profit Community Interest Company that represents tourism related businesses in the New Forest and surrounding area.

GNF Members get a business product page on www.thenewforest.co.uk and can also network with like-minded businesses through sector meetings, input into the destination's marketing plan, benefit from promotion of the New Forest through our PR agency, discounted advertising rates in the Discover Guide, New Forest Map, 23 Visitor Information Panels and much more.

GNF work in partnership with the New Forest National Park Authority, the Forestry Commission and New Forest District Council. Current business membership stands at over 225 with members drawn from all sectors of the tourism industry and wider economy. Corporate membership for suppliers is also available.

Interested in becoming a Member?

For more details on joining visit members.gonewforest.com, email members@gonewforest.com or call Carol Seymour on **01425 880020**.

Discover Guide

Advertisement Examples



Marwell Zoo

Half Page
128mm x 92mm

WORLD EXCLUSIVE
4 APRIL - 2 SEPT

SUPER SIZED!

AN **ASTONISHING** LARGER
THAN LIFE **BRICK** ADVENTURE

Book at marwell.org.uk

Marwell Zoo is owned & operated by
Marwell Wildlife, reg. charity no. 275433.



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La Pergola

RISTORANTE / PIZZERIA

La Pergola is a traditional Italian restaurant/pizzeria, established in 1997 and still run by the Passarelli family. We have a friendly, relaxed atmosphere and delightful building with a pergola covered in wisteria and vines.



Quarter Page
62mm x 92mm
One photo
75 words max

Join us for superb quality food in a relaxed atmosphere in the heart of the New Forest. Fully licensed. All dishes are freshly prepared on the premises with predominately locally sourced produce, including our wonderful, homemade desserts.

Open

Tuesday - Sunday 10.30am - 2.30pm & 6.00pm - 10.30pm
and all Bank Holiday Mondays

Southampton Road, Lyndhurst SO43 7BQ

T: 023 8028 4184

E: email@lapergolarist.co.uk

W: la-pergola.co.uk

Back of Beyond Touring Camping & Glamping



Our touring, camping and glamping park is just for adults. The loudest thing you're likely to hear is birdsong! Relax and enjoy nature in peace, with acres of woodland walks, plus wildlife lakes. Modern shower blocks. Dogs are welcome.

234 Ringwood Road, St. Leonards, East Dorset BH24 2SB

T: 01202 876968

E: info@backofbeyondtouringpark.co.uk

W: www.backofbeyondtouringpark.co.uk

Artwork for full page: A5 with
3mm bleed

Eighth Page
62mm x 45mm
One photo
40 words max

Booking your Advert

Deadline for booking & artwork 10 December 2021

Artwork: If you are supplying artwork please do so in the sizes indicated above.

If you would like GNF to produce your advert, please supply wording/image to advertising@gonewforest.com.



2020 Edition

CLICK HERE TO BOOK ONLINE

Terms & Conditions apply