



***Growing the visitor economy
for over 30 years***



Corporate & Associate Business Membership Rates **2023**

Over **4 million** page views from **193** Countries

Ranking top of Google search

62,000 enews subscribers

Facebook **33,500** • Twitter **11,000** • Instagram **18,600**

The official tourism organisation and website for the New Forest

www.thenewforest.co.uk

Corporate Membership

Go New Forest is the official tourism organisation for the New Forest area and is ranked top of Google search, and has over one million resident and visitor users who view nearly five million pages each year.

Local tourism businesses generate 20 indirect jobs for every one direct tourism position. The majority of these jobs occur in local and business community and range from laundries to accountants and food distributors to IT suppliers.

A number of these local businesses have joined GNF as a Corporate Member so they can offer their services to our 220 plus Members which include large businesses such as Paultons Park and The Chewton Glen to much smaller hospitality businesses.

Providing special rates to fellow GNF members is the perfect way to introduce your business products and services.

Corporate members benefits include:

- Web page in Business Services category on Town and Village section of thenewforest.co.uk
- Opportunity to make presentations to relevant GNF sector Group meetings Opportunity to network with Members from all Sector Groups: Attractions, Activities & Events, Self-Catering, Bed & Breakfast, Hotels, Pubs, Inns & Restaurants, Holiday Parks, Campsites, Food & Drink and Retailers
- Corporate Member emailing to Members promoting your business and any other messages throughout the year
- Opportunity to attend and/or sponsor events
 - Attendance at Careers Fayre as Exhibitor
 - Opportunity to have an ongoing advert in Weekly What's On newsletter
 - Opportunity to add special offers, latest business news etc to Weekly What's On newsletter
 - A banner ad x 2 months

2023 RATES (exclusive of VAT)

Corporate Membership	
Local Sole Trader 1-4 Employees	£169
Local Business 5+ Employees	£307
Regional Business	£458
National Business	£751

Associate Business Membership

- Associate membership gives a non-tourism business a free web page in the Business Service category on Town & Village section of thenewforest.co.uk.
- Ability to upgrade to Corporate Membership. Note: a non-tourism business is any relevant business that is not an accommodation, attraction, activity, event, food & drink or shopping provider.

Associate Business Membership	
Web Page	£75

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